

Dear Partner & Friend of Young Life,

We are writing you today to consider being an Event Sponsor or Key Partner of our 2024 Young Life Golf Classic event. ***This will be our 10 year anniversary of the tournament, and over the years we have raised \$874,870 (after expenses) for our work with teenagers here in Ontario, and have sent over 3,600 kids and volunteer leaders to Young Life camp!***

Young Life is a world-class organization for adolescents. Our staff and volunteers enter the world of kids, focusing on what matters to them - fun, adventure, friendship and a sense of significance. In doing so, we earn the privilege of talking to them about something that we believe matters most - the truth about God and His love for them.

This annual Golf Tournament provides us with significant funding that allows us to offer an affordable summer camping experience for teens, and funds to advance our work in Ontario.

Looking back at 2023

Last August we were thrilled to have kids and leaders join us at our Young Life WyldLife, and Capernaum camp weeks! Our Young Life (high school) students were back at Saranac, our YL Camp in Lake Placid, NY. We hosted our first week of WyldLife camp at Lake Champion, a Young Life camp in Glen Spey, NY. This was a highlight for many of our middle school friends. We also had the incredible opportunity to host our first ever Capernaum day camp, our ministry to teens with special needs. We are proud of our leaders and staff as they continue to go where kids are, building trusting relationships and create lasting memories as they do life together.

We are grateful for the people who have stepped in, helping us meet our goals over the past few years, and ensuring that kids were able to experience camp - a hallmark of Young Life's ministry.



Looking to 2024

As we continue into 2024, we are looking forward to another fantastic summer with kids! We are grateful for the chance to offer summer camping for Young Life (high school), WyldLife (middle school), and Capernaum students again this year. We are excited to be returning to Lake Champion in Southern NY with our Wyldlife friends! And of course, we will be returning to Saranac Village for our week of Young Life Camp with our high school friends. It's going to be an amazing summer!

As we proceed with planning this year's Golf Tournament, we're seeking Event Sponsors & Key Partners who can help us to host our event at Glen Abbey on Tuesday, May 7, 2024. To help celebrate the tenth year of this event, we plan to go over the \$1,000,000 mark in 2024. This means we have set a goal of raising just over \$125,000 (net) this year! The details on how you can partner with us in achieving this milestone follow this letter.

Thank you for your support of this effort in sending kids to camp!



Sponsorship Opportunities

Since the start of this tournament in 2014, many businesses, foundations and organizations have been Corporate Sponsors for the event. If you would like to participate as a corporate sponsor, you may choose a sponsorship level from the list below. Included in Sponsorship is the opportunity for signage and recognition of your business at various parts of the tournament.

Tournament Sponsor | \$15,000 +

- One foursome for the day.
- Large visible name and logo on an attractive banner display.
- Logo and acknowledgement on the website.
- Formal acknowledgement during dinner.



Dinner Sponsor | \$15,000 (One available)

- One foursome for the day.
- Large visible name and logo on a sign on golf carts.
- Logo and acknowledgement on website.
- Formal acknowledgement during dinner.

Lunch Sponsor | \$12,500 (One available)

- One foursome for the day.
- Large visible name and logo on a sign on golf carts.
- Logo and acknowledgement on website.
- Formal acknowledgement during dinner.



Beverage Sponsor | \$6,000 (One available)

- One foursome for the day.
- Large visible name and logo on sign on beverage cart.
- Logo and acknowledgement on website.
- Written and verbal acknowledgement during evening program.

Platinum Sponsor | \$6,000 (Five available)

- One foursome for the day.
- Large visible name and logo on sign on two holes.
- Logo and acknowledgement on website.
- Written acknowledgement during evening program.



Gold Sponsor | \$3,500 (Five available)

- One foursome for the day.
- Large visible name and logo on attractive sign at the hole.
- Logo and acknowledgement on website.
- Written acknowledgement during evening program.

Silver Sponsor | \$1,500

- No foursome.
- Large visible name and logo on attractive sign at the hole.
- Logo and acknowledgement on website.
- Written acknowledgement during the evening program.



Become a Key Partner

We know that some may have the capacity to give, but do not need or desire the recognition of their business at the tournament. ***Several of our partners have mentioned that they would prefer to give a personal or business donation without the sponsor benefits and recognitions in exchange instead for a tax receipt.***

If you would like to purchase a foursome, and at the same time make a donation, you will be receipted for any amount above the cost of **\$2,000/foursome** for the day.

The funds that our sponsors and partners donate in advance of the day of the event are key in assisting us with growing our mission!

Donate an Auction Item

We raise additional funds to send kids to camp through our live auction. If you would like to donate items, products, an experience, tickets for events, or other relevant items to this event we would gladly accept them!

Thank you for your consideration!

If you are interested in partnering with us in any of these ways, please [fill out this brief form](#) and someone from our team will be in touch!

We are looking forward to seeing you at the event in May,

The Young Life Ontario Golf Committee

